

# What's going on out there?

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Managing Director – Baines Simmons Limited 8th May 2013

# My presentation



- What are the leading organisations doing with regards to safety culture?
- Current safety culture trends and practices
- ▶ Report card since 28/8/2006
- Brief insight

### Safety culture?



- Culture is the currency of profitable safety management
- You make your money (deliver capability) by safe operations
- Your safety culture is:
  - what your colleagues do
  - how they behave
  - what they value
  - and above all, what choices they make

#### Behaviour is culture



- So, how do your people behave?
- ▶ How do you know?
- Who is the custodian or warden of these behaviours?



#### How do your people behave? How do you know? **BAINES SIN** World Leaders in AV



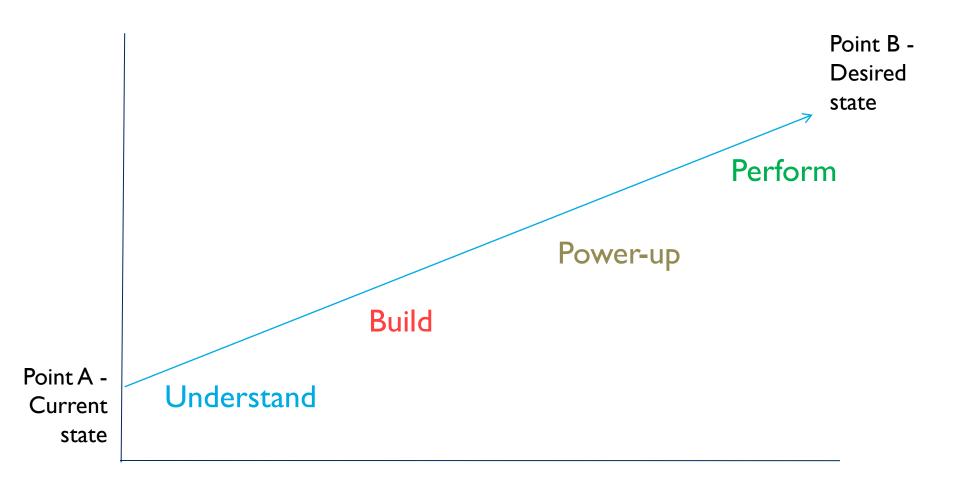
- "I can only speak for myself but I was shocked by the Texas City explosion."
- "It seemed so out of character with what I believed was BP's prevailing safety culture."
- "Please learn from our mistakes."

John Mogford - BP Senior Group VP Safety and **Operations** 



# What are we trying to do?





#### Contention



- ▶ So much energy is going into developing the management system (processes, infrastructure) – the build phase
  - ...which is appropriate, of course

- ▶ However, people are the lifeblood of safety
  - At the right time they need to be switched on to how you want them to behave

### Maintenance organisation example



- Major Airline
- Compliant + industry-leading; HF since 2006 and SMS
- "...we're concerned about maintenance standards"
- Resulted in culture programme starting with 'Point A'
- Designed to directly contribute to a positive change in maintenance standards (culture)
- ▶ Director of Engineering: "I'm stunned by what's been culturally acceptable and what I'm learning as a result of this programme."

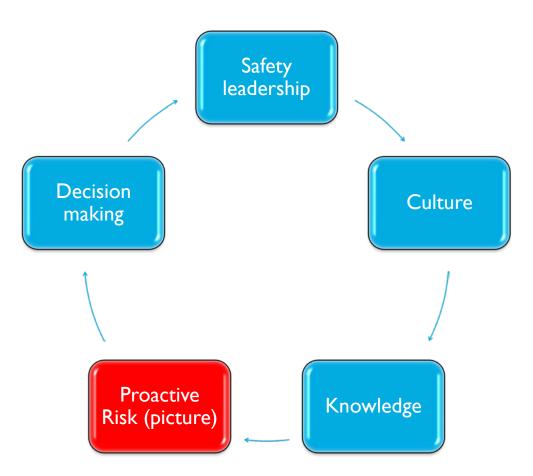
## Safety leadership/culture



- Executives are increasingly non-aviation
- Safety and its management is not an MBA subject
- Drill vs a hole
  - ▶ SMS vs performance?
- Executives lack safety management expertise
  - but are unconsciously incompetent
- Nav aid / decision-making...

#### The essence of safety management for leaders Maines | SIMMONS | SIMMONS | World Leaders in Aviation Safety





Wrong culture = wrong decisions = increased safety risk

## Safety leadership



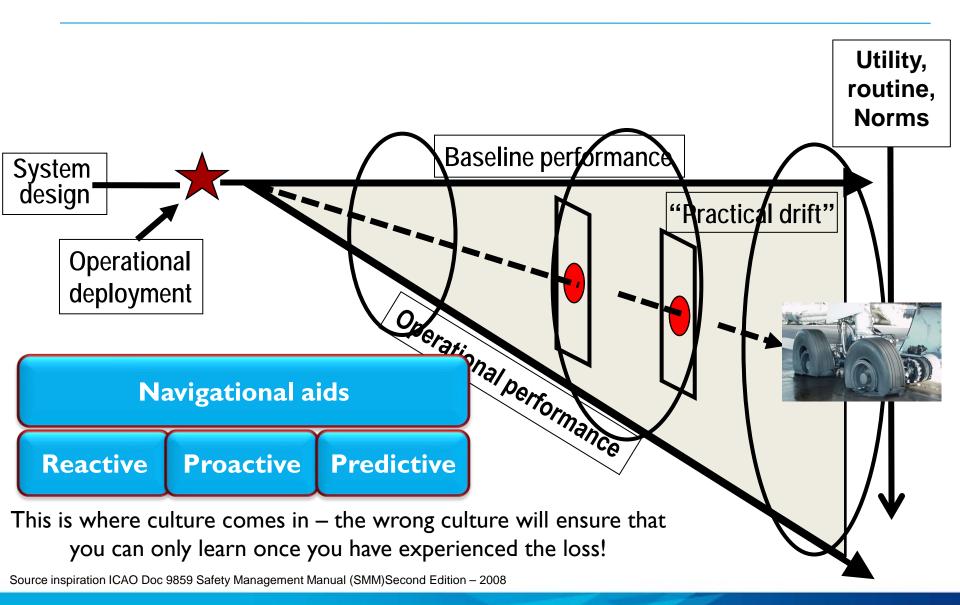
- ▶ Airline CEO: "Make sure that this never happens to me"
  - = non safety leadership

#### Commonly heard at Major European MRO:

- What is our forecasted safety performance?
- Should we have seen this coming?
- What does this say about my culture?
- Why didn't our systems pick this up?
- What were the systems failures?
- Where is the next one coming from?

#### Decision-making Nav Aid





## Culture changing...



- ...there has been a cynicism about the error management system
- ...admitting an aircraft engineer had made a mistake somehow devalued the aircraft engineer cadre
- Since we have rolled out AEMS across the whole station this 'credibility' issue seems to have gone away,
- all of a sudden the whole station is able to admit to making errors,
   without fear of losing credibility

Warrant Officer RAF Leuchars

#### Cultural marker



'We are now undertaking the activity that would normally only result from an accident, but in this case, no-one was hurt and nothing was damaged

...not only has this benefitted the squadron, but the whole of the station has self-examined and improved in an extremely positive way.

The last three weeks has seen some of the most valuable air safety, people-centred activity we have conducted'

Group Captain
Commanding Officer/Delivery Duty Holder

# Leading organisations

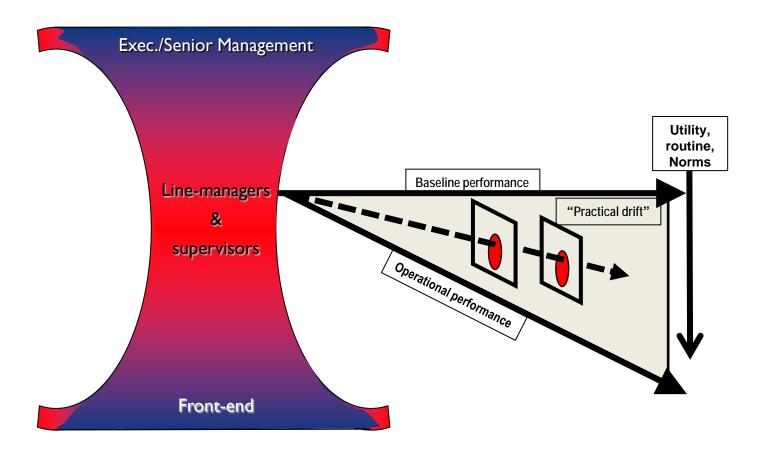


- Standards and behaviour focused
- ▶ Hold their line managers to account for human performance management in their area of responsibility
- Are developing a performance influencing factors management approach (socio/technical swamp-drainage)
- Are demonstrating active safety leadership
- Who wouldn't want improved human performance?

# Leaders shape the culture



#### By what they systemically pay attention to



## Major operator example

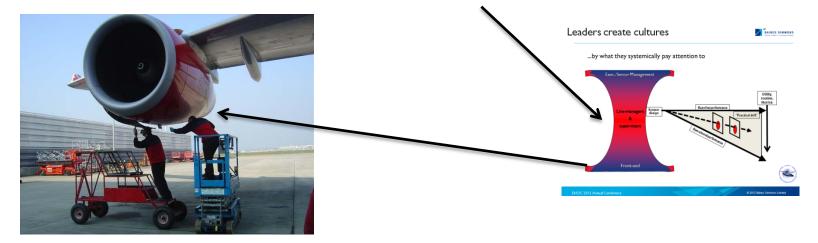


- ▶ The operator was not realising the value of their investment in tactical HF/EM initiatives
- Subsequently adopting a more strategic programme building on existing safety culture programme
- Setting safety KPIs ensuring appropriate metrics to measure performance
- Working to define required active safety leadership behaviours and skills to help managers and supervisors with their safety decision-making

## Tips



- Leaders shape cultures by what they systemically pay attention to
- The behaviour of managers and supervisors is your safety culture
- ▶ Therefore the target for change in leading organisations



- Develop an active safety leadership programme
- Develop behaviours/professionalism charter:
  - Formal, published, prescribed, unambiguous, agreed, and explicit

#### Report card



- Reporting (culture) is flourishing
  - Not so the learning (culture)
- Confidence that EMS is a good thing with (military)
  - solid base and early adoption (military)
- Lost its way (civil)
  - Regulated HF is biased heavily towards training
  - rather than organisational aspects of error management
  - all about SMS now
- Still very few report maintenance do-ability to the TC holder
  - we are not queuing up at the door of the TC holder...we should be
- Increased improvement in identifying root causes through investigations
- Just Culture whack-a-mole under threat



## Advancing safety cultures



- ▶ Give people permission to be human (no stigma attached to error)
- Understand that HF and error management are at the heart of safety management
- Are hazard, rather than occurrence, focused
  - Switching on hazard-hunters
- ▶ Enjoy an increase in 3<sup>rd</sup> age (me and us) reporting
- Do lots of 'why' investigations
- ▶ Possess databases bursting with 'error' data
- Work hard at consistently applying Just Culture

# Safety leadership summary



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- Proving the case for
  - It is sold on behavioural facts
  - e.g. "please tell me this isn't about us, this is not possible"
- We won't get them in a room like this
  - it's easier for me now than when I was a safety man
  - If your exec. doesn't get it...
- Once they get the value of decision making with a nav aid they will <u>want</u> a reporting, learning and so safety culture
- It's no good hoping the regulator will cause it to be so

#### Conclusions



- Leadership push rather than pull?
- Where safety cultures are advancing
  - it is wanted by the executive management team
  - so that they can make good quality decisions
  - but, they needed help to recognise what it is that they don't know
  - the executive management are asking "what sort of culture do we have?"
- I would not wish to go back to where we were



# Thank you